

# COURSE DESCRIPTION & SYLLABUS

## Digital Media Production | FOOTHILL HS

**PRODUCTION** is the second of two classes in the Digital Media pathway in the Career Technical Education dept. at Foothill High School.

Photography is still a major part of the yearbook class. Composition & Design elements of Photography will be revisited, so students are refreshed on what makes a great picture. Students in Digital Media Production are at the front of the line, so to speak, in utilizing the arsenal of professional photo and video equipment FHS offers through the CTE dept.

Writing remains a very important aspect of the Digital Media Production course. Script writing allows the videographer and the working team have a plan. "Winging it" is not a plan. One of the most important skills learned in the course is communication. One effective way to communicate is through writing.

The Production class is designed mainly around projects. Once we get underway, most student learning is gained through experience. By this time in the students' education careers, hands-on projects — with all the peaks and valleys — are most effective to students. Projects take TIME and DEDICATION and the final outcomes of the students show how much was given.

Programs learned will include Adobe Photoshop and Adobe Premiere Pro. Some exposure to special effects programs and animation software can be expected. Moreover, experience working with professionals in the TV/Film industry helps students see what's possible when considering a career path.



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### GRADING SCALE

I use a 4-point scale, just like a grade point average (GPA). When I grade student work, grades will be 4, 3, 2, 1, or 0 (zero), which are A, B, C, D, F.

So, 75% is a B, 50% is a C, and a 0 (zero) doesn't destroy a student's grade. ... See below.

GRADE	LOW	%	HIGH
A+	104.17		112.50
<b>A</b>	95.83	<b>100</b>	104.16
A-	87.50		95.82
B+	79.16		87.49
<b>B</b>	70.83	<b>75</b>	79.15
B-	62.49		70.82
C+	54.16		62.49
<b>C</b>	45.82	<b>50</b>	54.15
C-	37.49		45.81
D+	29.15		37.48
<b>D</b>	20.82	<b>25</b>	29.14
D-	12.48		20.81
<b>F</b>		<b>0</b>	

## PRODUCTION CURRICULUM

PHOTOGRAPHY

INTERVIEW SERIES

PHOTOSHOP

PREMIERE PRO

COOKING VIDEO SERIES

WRITING & EDITING

DOCUMENTARIES

PHOTO CHALLENGES

PROJECT MANAGER

INTERVIEWS

CREATIVITY

TEAMMORK

PRODUCE-A-VIDEO

PROMOTIONS

STOP-MOTION

PORTFOLIO

TECHNOLOGY

YOUTUBE

COMMERCIALS

ZOOM MEETINGS!